

SIP TRUNKS

AN ADVANCED VOICE SOLUTION

As an enterprise organization looking to centralize your trunking, have easier management, upgrade your infrastructure and put an advanced disaster recovery and failover system in place...you should consider SIP Trunks.

WHAT IS A SIP TRUNK?

- Virtual voice channels (or paths)
- A protocol that is supported over various transport methods
- A request-response protocol that handles requests from clients and responses from servers. Participants are identified by SIP URLs known as AOR – Address of Record

WHAT DOES A SIP TRUNK DO?

- Provides the ability to offer Trunk services with a Session Initiated Protocol (SIP) interface to customers who have IPPBXs that support this protocol
- Determines the end system to be used for the session, the communication media and media parameters, and the called party's desire to engage in the communication
- Establishes call parameters at either end of the communication, and handles call transfer and termination
- Sets up and tears down sessions

SIP TRUNKS WILL HELP YOU:

- Simplify the management of your network
- Provide a unified dialing plan to easily call other locations
- Manage usage expenses
- Reduce capital maintenance
- Scale as required
- Easily track and communicate with just one vendor

Comcast Business SIP Trunking is a flexible and intelligent way to maximize voice services on your existing IP PBX that's delivered over the Comcast network. It provides SIP connectivity between a business's IP PBX and the network, and routes calls between networks, even if disaster strikes.

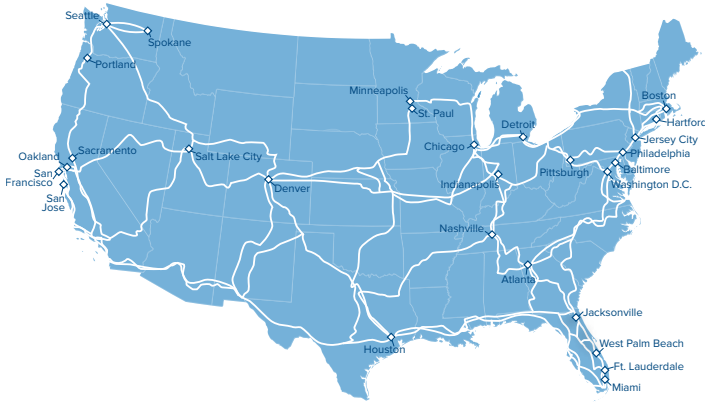
COMCAST BUSINESS SIP TRUNKS HELP ORGANIZATIONS TO:

- **Leverage investments and manage costs.** Maximize existing capital PBX investment and reduce voice-line spend with trunk technology.
- **Ideal way to take advantage of the latest Voice over IP technologies and benefits.** Provides companies ways to Simplify, Save and Scale allowing their business needs to be met today and in the future.
- **Scale without restrictions.** Add channels as needed, one at a time, instead of purchasing in packs.
- **Have complete continuity and reliability.** With advanced business continuity features customers can reach the business when they need to and they can avoid missed calls.
- **Access the latest networking and communications innovations.** Enable improved functionality via customized services and features.
- **Have just one business partner.** Can be bundled with additional Comcast services, including Business Ethernet, for additional value.



THE COMCAST NETWORK

No matter which Voice Solution you choose, you will have the secure, reliable, private and scalable Comcast Network behind it. With over



149,000 national route miles of fiber, the Comcast network is the largest facilities-based last mile alternative to the phone company in the country.

**CONTACT US TODAY TO LEARN MORE
ABOUT SIP TRUNKS AND OUR OTHER
ADVANCED VOICE SOLUTIONS!**

THE COMCAST PROMISE



We take your trust in us very seriously and we stand behind our products and services with the Comcast Promise: 24x7 dedicated business support everywhere: phone, web and online, with a money back guarantee. If you're not satisfied, neither are we.